



enrique quiroz

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Personal Information

Enrique Quiroz Valdez
Visual Designer, San Francisco, CA

Objective

I am a Graphic Designer with more than 10 years of professional career delivering amazing user experiences in a wide range of projects and companies, always providing the right solution; mobile, web, print, multimedia, packaging or branding, been there, loved them.

Specialties: Visual design, UI design, interaction design, art direction, mobile, web & print design, multimedia, packaging, branding & identity.

Experience

Skype Microsoft (Palo Alto, CA)

Visual Designer 2012 – Present

Android

- Lead visual designer for Android Skype client
- Design and implementation of Skype material design client for mobile and tablet.
- Visual and interaction guidelines and asset creation.
- Prototyping

Visual Designer Web apps & advertisement

- Lead visual designer for Skype on outlook integration.
- Lead visual designer for Skype for Business web app.
- Lead visual designer for Lync and Skype for Business on Office 365 integration.
- Indirect monetization for all Skype platforms.
- Design and implementation.
- Prototyping

Native Instinct (San Francisco, CA) www.native-instinct.com

Visual Designer. 2007 – 2012

- Responsible for visual concepts, wireframes, designs.
- Working with creative director and ui designers to create digital experiences, web and interactive products.
- Creating styleguides and assets for final implementation.
- Animations.
- Audio editing for video and interactive projects.

Clients: VISA, Cisco (The Flip), WellsFargo, Annie Chun, Salesforce, IAS, Business Researchers Inc, Tante Marie, Loomis Group, European Sleepworks, Capo Cycling, etc.

ING Group Mexico (Mexico, City)

Graphic Design Executive. 2002 – 2004

Responsible for visual concepts, new product development, interactive experiences, print materials, presentations, intranet and web design.
Concept and development of internal campaigns for product and marketing departments.

Creatividad Márketing y Diseño (Mexico, City)

Graphic Designer 2001-2002

Responsible for print materials, visual concepts, graphic implementations in a wide range of projects such as web, marketing, package, press, print, and multimedia.

Clients: Dominos Pizza, José Cuervo, VISA, Old River, La Europea, etc.

Freelance (Biovo Brand)

Biovo Brand (Mexico and USA) www.biovo.com.mx

Art Director, Project Manager, Graphic Designer. 2004 – 2012

Working with designers, photographers, programmers, video and audio editors to bring solutions to a wide range of projects and media such as print, web, interactive, advertising, packaging. Collaborating with firm Altergo and Creativa for interactive and web projects.

Clients as Biovo

Haas Berkeley Program
Sabre-Holdings
ING Mexico
Cuba Caribe
Alayo Dance Company

ZDA Architects
Sabre México
Pfizer México
Sanofi Synthelabo
Universidad Iberoamericana

Guerrilla Zion Gotcha!
Universidad Anahuac
The Cook Style
ExAlumnee USC in Mexico
Sanofi Synthelabo

Education

Graphic Design w/packaging especialization

Universidad Iberoamericana, México, D.F. 1997- 2001

Software: Creative Suite CS5 (Flash, Photoshop, Illustrator, InDesign, Dreamweaver), Office

ActionScript 3.0 and Html

Logic Pro X and audio editing tools



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